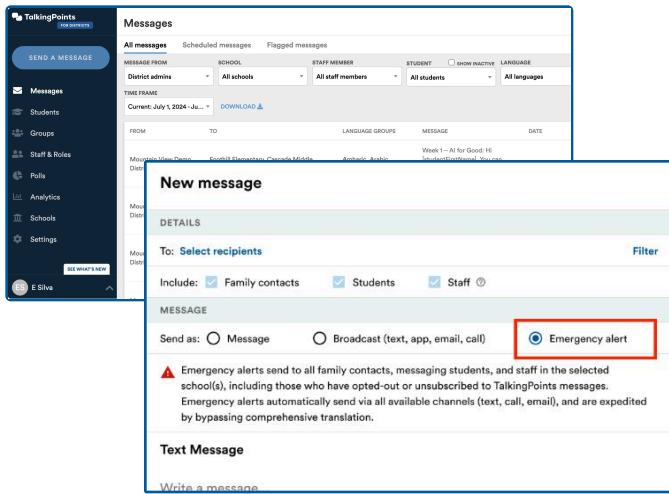


# Introducing District Emergency Alerts & Notifications

## One Button. Reach Every Family.

When you need to reach every family with an important message, clarity and language accessibility are essential—whether by call, text, app, or email. TalkingPoints is expanding its trusted family engagement platform with powerful emergency alerts and enhanced broadcast notifications, all backed by our industry-leading translation.

With just one button, districts can **send critical alerts and announcements via text, email, and automated phone calls**—all within TalkingPoints and all automatically translated. It's a unified way to deliver urgent, high-priority information to every family, in the place they know and trust—TalkingPoints.



## Emergency Alerts - Reach All Families When It Matters Most

- Reach families across *all available channels* (*text, email, automated calls*)—regardless of set preferences to ensure urgent messages are received.
- Messages sent via short code, prioritized by mobile carriers for rapid delivery.
- Website and social media posts.

## Broadcast Notifications - Reach All Families How They Expect It

- Respect communication preferences.
- Includes automated phone calls along with video, audio, text, app, and email.
- Delivers a unified communication experience across your district and school community.

**Call**

VOICE SELECTION

Female voice ▼ RECORD A NEW MESSAGE

TRANSCRIPTION

Dear Families,  
We hope this message finds you well. Due to the heavy snowfall and unsafe travel conditions, all schools in the district will be closed today. Please stay warm and safe, and we look forward to seeing everyone back in class soon!

00:23

## Automated Phone Calls with Industry-Leading Translation

- Ensure compliance and reach all *families*, while strengthening family engagement.
- Every call is translated using TalkingPoints' industry-leading translation.
- Automatically enabled for Emergency Alerts.

## Faster, Consistent Communication with School and District Templates

- Quickly send messages using pre-set templates.
- Empower teams with reusable, customizable templates to streamline communication.
- Organize templates in custom folders based on recurring topics (e.g., Urgent, Logistics, etc).
- Easily share folders with schools and educators to ensure consistent messaging across the district.

+ **ADD ON**

## TalkingPoints Emergency Alerts & Broadcast Notifications

Add-on package to TalkingPoints Foundations      District-wide, unified solution



Selected Best Overall Family Communications Platform for Teachers and Schools

## Get Started with TalkingPoints Today

*The Leading Communications and Family Engagement Solution.*



Scan to learn more or request a demo

Existing partners contact Partner Success [partners@talkingpts.org](mailto:partners@talkingpts.org)