Product Manager/Analytics Intern

About TalkingPoints

TalkingPoints' mission is to meaningfully connect teachers, parents and students to build relationships, so students can feel better supported in their learning. We want to help parents meaningfully engage in their students' education, regardless of the backgrounds they have or the languages they speak.

Our product is a multilingual texting platform that translates messages from teachers to parents and vice versa, and delivers personalized and actionable content to encourage dialogue. We want to be an intelligent communication and engagement platform that shapes interactions and leads to behavioral changes. By breaking down the informational, cultural and socioeconomic barriers between school and home, TalkingPoints' vision is to narrow the achievement gap through increasing effective family engagement in low-income communities in a low-cost, high-reward way.

Since founding in 2015 we're working with teachers and administrators and are growing fast, all through word-of-mouth and on track to reach a million families by 2020. As a non-profit organization, we're backed by organizations such as Google.org, Stanford University, AT&T, Walton Family Foundation and Echoing Green. We were a Google Impact Challenge Top 10 winner last year and have been recognized as Forbes 30 under 30 to change education. We've also been featured in the Wall Street Journal, TechCrunch, EdSurge, among others.

About the opportunity

You will be working closely as part of a small, tightly knit team (our executive team are Stanford grads) on product management, analytics, operations and customer success.

Your roles and responsibilities will include
- Analyze user-related behavioral data to draw actionable insights for subsequent product development
- Brainstorm, analyze and prioritize feature design and development
- Strategically plan and execute on product-related communication for users, including feature announcements, support and referrals
- Identify, manage and deliver operational improvements in product workflow
- Design, develop and implement operational processes and systems as required

What you will bring
- Passion for education and desire to work at a mission-driven organization
- Desire to work in a fast-moving, get things done environment
- Thirst for problem solving
- Ability to think strategically and with an entrepreneurial mindset
- Excellent analytical skills (Excel, SQL)
- Team player attitude, no ego
- 2+ years of experience in management consulting, product management, social enterprise or education

The applicant will work directly with the executive team and is expected to contribute to the project over 10-12 weeks over the summer.

To apply:
Send a resume and a brief paragraph describing your interest and qualifications to career@talkingpts.org with the subject: Product Management/Analytics Intern