



The Organization

TalkingPoints' mission is to meaningfully connect teachers, parents and students to build relationships, so students can feel better supported in their learning. We want to help parents meaningfully engage in their students' education, regardless of the backgrounds they have or the languages they speak.

Our product is a multilingual texting platform that translates messages from teachers to parents and vice versa, and delivers personalized and actionable content to encourage dialogue. We want to be an intelligent communication and engagement platform that shapes interactions and leads to behavioral changes. By breaking down the informational, cultural and socioeconomic barriers between school and home, TalkingPoints' vision is to narrow the achievement gap through increasing effective family engagement in low-income communities in a low-cost, high-reward way.

Since founding last year, we're working with teachers and administrators and are growing fast, all through word-of-mouth, on track to reach a million families by 2020. As a non-profit organization, we're backed by organizations such as Google.org, Stanford University, AT&T, Walton Family Foundation and Echoing Green. We were a Google Impact Challenge Top 10 winner last year and have been recognized as Forbes 30 under 30 to change education. We've also been featured in the Wall Street Journal, TechCrunch, EdSurge among others.

About the opportunity

You will be a key member of a small high performance team to design all aspects of our application to be highly usable, available and impactful. You will also work closely with other members of the product team to define requirements, design interfaces and ship products.

Diversity: we celebrate it, we support it, and we thrive on it for the benefit of our employees, our products and our community.

What we offer

- An incredible opportunity to join build a startup with an awesome mission
- Friendly, supportive, and adventurous environment with a supercharged team
- Casual work environment in San Francisco Bay Area (location is flexible)

Your job

You will:

- Design innovative, engaging products for mobile and web applications
- Develop high level and/or detailed storyboards, mockups, and prototypes to effectively communicate interaction and design ideas.
- Gauge the usability of new and existing products and making constructive suggestions for change.
- Advise, collaborate with, research and synthesize feedback from users
- Help to define the user model and user interface for new and existing products and features.

Your Profile

- Experience designing with consumer-facing web or mobile products
- Demonstrated experience in crafting usable digital interfaces, and working with clean and novel mobile/web applications
- Good communication skills that can deal with diverse types of people, e.g. UX Design, Product Management and Customer Engagement teams
- Strong sense of web and mobile design, and attuned to the fundamentals of user experience, including accessibility.

How to apply

Send a resume and a brief paragraph describing your interest and qualifications to careers@talkingpts.org with the subject: Product Designer